

PRIVACY POLICY

Crowdmines Beta Program

Last Updated: May 25, 2026

This Privacy Policy ("Policy") describes how Crowdmines AI Inc. ("Crowdmines", "we", "us", or "our") collects, uses, stores, and shares information about you when you participate in the Crowdmines closed beta program and use the Crowdmines Platform ("Platform"). By accessing the Platform, you acknowledge that you have read and understood this Policy. This Policy applies to beta testers only.

1. Who We Are

Crowdmines AI Inc. is an agentic AI platform purpose-built for the quantitative market research industry. We provide autonomous analysis, insight generation, and research workflow tools to research agencies, independent researchers, and market research technology companies.

- Data Controller: Crowdmines AI Inc.
- Registered Address: 3918 Rhinebank St., Mississauga, ON, L4T 3P4
- Privacy Contact: info@crowdmines.ai

2. Information We Collect

2.1 Information You Provide Directly

- Account registration details: full name, email address, job title, company/organization name
- Signed legal documents: NDA and Terms & Conditions acceptance records
- Survey and research datasets you upload to the Platform for analysis ("Research Data")
- Feedback, bug reports, feature requests, and communications you send us
- Support requests and correspondence

2.2 Information Collected Automatically

- Usage data: features accessed, analysis jobs run, session duration, clicks, and navigation patterns
- Log data: IP address, browser type and version, operating system, referring URLs, and timestamps
- Device information: device type, screen resolution, and hardware identifiers
- Cookie and session data (see Section 7)

2.3 Information We Do Not Collect

We do not intentionally collect sensitive personal information such as government ID numbers, financial account data, health information, or biometric data. Do not upload data containing such information to the Platform during the beta.

3. How We Use Your Information

3.1 To Operate and Improve the Platform

- Provide, maintain, and improve Platform features and AI model performance
- Process analysis jobs and return results to you
- Diagnose bugs, errors, and performance issues

- Develop new features based on usage patterns and feedback
- Train and fine-tune AI/ML models using anonymized or aggregated data

3.2 To Manage Your Beta Participation

- Verify your identity and eligibility as a beta tester
- Communicate program updates, downtime notices, and feature releases
- Maintain acceptance records for legal compliance
- Conduct surveys or interviews about your experience

3.3 Legal and Security Purposes

- Enforce our NDA, Terms & Conditions, and other legal agreements
- Detect, investigate, and prevent fraud, abuse, or unauthorized access
- Comply with applicable laws, regulations, or court orders
- Protect the rights, property, and safety of Crowdmynes and its users

4. Research Data You Upload

We treat Research Data you upload (survey datasets, analysis files, synthetic data, etc.) with a high degree of care. Specifically:

- Research Data is used solely to execute the analysis you request and to improve Platform functionality
- We do not sell, license, or share your Research Data with third parties for their own purposes
- Research Data may be retained for up to 90 days after beta ends after your beta participation ends, then permanently deleted
- You may request earlier deletion by contacting info@crowdmynes.ai
- If Research Data is used for model training, it will be anonymized and aggregated such that it cannot be attributed to you or any individual respondent

5. Legal Basis for Processing (Canadian and EU Users)

5.1 PIPEDA (Canada)

For users in Canada, we collect and process personal information in accordance with the Personal Information Protection and Electronic Documents Act (PIPEDA). Our legal bases include:

- Your consent, provided at account registration and through acceptance of these documents
- Our legitimate business interests in operating and improving the Platform
- Compliance with legal obligations

5.2 GDPR (EU/EEA Users)

If you are located in the EU or EEA, our legal bases under the GDPR include:

- Contractual necessity — processing required to provide the beta service you have enrolled in
- Legitimate interests — product improvement, security, and fraud prevention
- Legal obligation — compliance with applicable law
- Consent — for any processing not covered above, such as optional research participation

6. How We Share Your Information

We do not sell your personal information. We may share information in the following limited circumstances:

6.1 Service Providers

We work with trusted third-party vendors who process data on our behalf, including:

- Cloud infrastructure providers (e.g. AWS, Google Cloud) for hosting and storage
- Analytics tools for platform usage monitoring
- Communication tools for beta program coordination
- E-signature platforms for NDA and T&C; execution

6.2 Legal Requirements

We may disclose your information if required to do so by law, subpoena, or other legal process, or if we believe in good faith that disclosure is necessary to protect our rights, your safety, or the safety of others.

6.3 Business Transfers

If Crowdmynes is involved in a merger, acquisition, or sale of assets, your information may be transferred as part of that transaction. We will notify you via email and/or a prominent notice on our Platform prior to your information becoming subject to a different privacy policy.

7. Cookies and Tracking

The Platform uses cookies and similar technologies to maintain sessions, remember preferences, and collect usage data. Types of cookies used:

- Essential cookies: required for the Platform to function (session management, authentication)
- Analytics cookies: help us understand how you use the Platform (e.g. page visits, feature usage)
- Preference cookies: remember your settings and customizations

8. Data Retention

We retain your personal information for as long as necessary to fulfil the purposes described in this Policy, unless a longer retention period is required by law.

- Account and registration data: retained for the duration of the beta program plus 1 year for legal compliance
- Acceptance and audit logs (NDA, T&C); retained for a minimum of 7 years for legal enforceability
- Research Data you upload: retained for 90 days after beta ends post-beta, then deleted
- Usage and log data: retained for 12 months, then aggregated or deleted

9. Your Rights

Depending on your jurisdiction, you may have the following rights regarding your personal information:

- Access: request a copy of the personal information we hold about you
- Correction: request correction of inaccurate or incomplete information
- Deletion: request deletion of your personal information, subject to legal retention obligations
- Portability: request your data in a structured, machine-readable format
- Objection: object to certain types of processing, including direct marketing

- Withdrawal of Consent: withdraw consent at any time where processing is based on consent

10. Data Security

We implement industry-standard technical and organizational measures to protect your personal information, including:

- Encryption of data in transit (TLS 1.2+) and at rest (AES-256)
- Access controls and role-based permissions limiting who can view your data
- Immutable audit logs for acceptance records and administrative actions
- Regular security reviews during the beta period

11. International Data Transfers

Crowdmines operates primarily in Canada. If you are accessing the Platform from outside Canada, your information may be transferred to and processed in Canada or other countries where our service providers operate (including the United States). Where required, we implement appropriate safeguards for international transfers, including standard contractual clauses or reliance on adequacy decisions.

12. Children's Privacy

The Platform is not directed to individuals under the age of 18. We do not knowingly collect personal information from minors. If you believe we have inadvertently collected information from a minor, please contact us at info@crowdmines.ai and we will delete it promptly.

13. Changes to This Policy

We may update this Privacy Policy from time to time. When we do, we will revise the "Last Updated" date at the top of this document and notify active beta testers by email. Material changes — such as new uses of your data or changes to your rights — will be communicated with at least 14 days' advance notice.

14. Contact Us

If you have questions, concerns, or complaints about this Privacy Policy or our data practices, please contact:

- Privacy Officer: Crowdmines AI Inc.
- Email: info@crowdmines.ai
- Address: 3918 Rhinebank St., Mississauga, ON, L4T 3P4
- Response Time: We aim to respond to all privacy inquiries within 30 days.

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